



Building a Culture of Generosity

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Giving Strategies: Gifts-In-Kind, Sale of Assets and Others

Gifts-In-Kind

What Are Gifts-In-Kind? Transferring ownership of an asset, rather than selling the asset and giving the cash, is a gift-in-kind.

What Kind of Assets should I Give? Appreciated investment property held more than one year, such a stock, mutual fund shares, bonds, real estate, collectibles, and other such property have tremendous tax advantages.

Personal property such as automobiles, jewelry, and other items may also be given. There may be no capital gains tax benefits, but the financial and spiritual benefits can be tremendous.

Why Give Gifts-In-Kind? The tax code is very generous toward this form of giving.

Giving the asset to the church, then letting the church sell it eliminates potential capital gains taxes and can increase the after-tax proceeds.

How Does the Tax Benefit Work? Itemized Deduction: The individual or business is allowed to include 100% of the market value of most such assets as charitable contributions for tax purposes if held more than one year.

Capital Gains: The transfer of property does not generate a capital gains tax.

The church, as a tax-exempt entity, will realize the full market value, less transaction costs, at the time of sale without paying capital gains taxes.

What If I Sell First, Then Give The Cash? You may be subject to capital gains taxes, thereby reducing the after-tax proceeds from the sale.

How Do I Give Gifts-In-Kind? For stocks, mutual fund shares, and bonds: You may contact _____, the Treasurer, to coordinate the transfer of your securities with our Financial Consultant _____.

For other types of assets, contact _____.

Other Strategies

Cash Flow Gifts: A person can give significantly by giving smaller amounts at higher frequencies. Weekly, semi-monthly, or monthly giving allows large gifts to be reached in smaller steps.

Diverted Funds Gifts: Freeing up funds that are currently going to other areas of spending allows a person to increase giving to God's work. Diverting funds from entertainment, dining out, dues, subscriptions, gifts, allowances, utilities, or transportation offers lifestyle adjustments which impact one's giving.

Delayed Expenditures: The delaying of purchases allows a person to significantly increase giving. The acquisition of major items such as automobiles, clothing or trips, when postponed, allows substantial giving opportunities.

Income Producing Assets: Interest income, payments from rental properties or money from other income producing assets provide a source for increased giving.

Sale of Assets: Sale of major assets, such as a house, car, land, or business can provide available income for giving.



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Raises/Bonuses: Dedicating a portion of one's forthcoming raises and bonuses is a creative method people have used to increase giving.

Freedom From Debt: As a person looks ahead into the next three years, he or she may discover that debt obligations will be fulfilled. This frees up revenue for additional giving.

Unique Skills Income: Some people have marketable hobbies or skills, which enable them to give from those profits.

Charitable Giving Resources: Reviewing all of one's charitable donations in light of their impact on the kingdom of God affords a resource for significant giving.

Savings and Annuities: Savings for special projects, retirement or a "rainy day" may offer a resource for increased giving. Often we realize that a portion of our savings may safely be given to the work of God's kingdom through our church.

Corporate Gifts: Those who have used their business as a source for giving have made significant donations.

Additional Work Income: Taking a second job or part-time job or coming out of retirement are successful strategies people have used to increase giving.